



Lawrence Bloom, Deputy Chairman, Noble Cities Plc, UK

Lawrence Bloom has enjoyed a distinguished career in Real Estate. Amongst other significant roles he sat as a member of the Executive Committee of the Intercontinental Hotel Group managing their \$3Bn. world wide estate. Whilst there, together with the CEO he created a sustainability manual for hotels which is currently administered by the Prince's Trust and affects over three and half million hotel bedrooms world wide. In 1989 together with David Gershon he created Global Action Plan an initiative helping to educate people around sustainable life style choices. The plan is now in 17 countries and is the Sky TV charity partner of the year.

Currently Lawrence Chairs the World Economic Forum, Global Agenda Council on Urban Management. He is also Chair of the UN Environmental Programme, Green Economy Initiative Panel on Green Cities, Buildings and mobility.

He is non executive Chairman of Connolly and Callaghan, and non executive Deputy Chairman of Noble Cities Plc